

# NEED CUSTOMERS? We Can Help.

# REACH

Richmond's Savings Magazine  
a division of  Marketing Partners

## CONSIDER THE NUMBERS:

- **95%** of all shoppers like coupons.  
—AC Neilson Company
- **87%** of all shoppers use coupons.  
—Advertising Age Magazine
- **60%** of all shoppers actively look for coupons.  
—AC Neilson Company
- **54%** of shoppers are increasing the use of coupons due to the slipping economy. —Wall Street Journal



For Advertising  
Information Call

**(804) 551-9630**



**WE WILL DOUBLE  
YOUR 1ST TWO MAILINGS**

# FREE

**WHEN YOU BUY 4 OR MORE  
MAILINGS AT REGULAR PRICE**  
The More You Buy, The More You Save

New customers only. Not valid with any other offers or discounts.

Offer expires 12-31-19